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"Injury is probably the most under-recognized major public health problem facing the nation today, and the study of injury presents unparalleled opportunities for realizing significant savings in both financial and human terms—all in return for a relatively modest investment."

National Academy of Sciences, Injury Control 1

There is a proverb that says
"Thinking well is wise; planning
well, wiser; but doing well is
the wisest and best of all." In
developing this plan, North
Carolina has created a
comprehensive roadmap
to prevent injuries and violence
and ensure that people can live
to their fullest potential.

Amber Williams, Executive Director STIPDA

"As we try to manage complex issues with dwindling resources, it is even more critical that we plan strategically, so that we build on organizational strengths and minimize weaknesses. Our present decisions will have future implications, and it is imperative that we use our resources wisely."

Shelli Stephens-Stidham, President of STIPDA